



บริษัท ไทยสแตนลีย์การไฟฟ้า จำกัด (มหาชน)  
THAI STANLEY ELECTRIC PUBLIC COMPANY LIMITED

29/3 หมู่ 1 ถนนบางพูน-รังสิต ตำบลบ้านกลาง อำเภอเมือง จังหวัดปทุมธานี 12000 ประเทศไทย TEL : 0-2581-5462 หมายเลขที่  
29/3 MOO 1 BANGPOON-RUNGSIT ROAD, BANKLANG, MUANG, PATHUMTHANEE 12000 THAILAND. FAX : 0-2581-5397 0107536000765

February 1, 2013

Subject To explain company operation Quarterly 3/2012

To President  
The Stock Exchange of Thailand

Thai Stanley Electric Public Company Limited would like to explain about company operation Quarterly 3/2012 as follows:-

- Sale increasing 155.72 %
- Net profit increasing 220.59%

- Sales

The third quarterly (1 October - 31 December 2012). The company's sale was 2,942.33 million baht, an increase from the same period of last year that sale was 1,1150.60 million baht to 1,791.73 million baht or 155.72% . As resulting from the recovery of the automotive industry that slowdown from the floods in year 2011. All the car maker can return to normal production and increase production to delivery in order of the consumers and the first car of the government policy to encourage car purchases increased.

The car production was 743,224 units increased from the same period of year 2011 which production was 172,560 units or increased 330.70%. The export of car was 284,806 units increased from the same period of year 2011 which export was 95,995 units or increased 196.69%. Domestic Sale was 435,567 units increased from the same period of year 2011 which sale was 123,517 units or increased 252.64%.

In section of motorcycle was normal continuity growth. The total production was 582,117 units, increased from the same period of year 2011 which the production was 250,978 units, or increased 131.94%.

In year 2012 was the highest record of the automotive industry , including sales , production and export.



บริษัท ไทยสแตนลีย์การไฟฟ้า จำกัด (มหาชน)  
THAI STANLEY ELECTRIC PUBLIC COMPANY LIMITED

29/3 หมู่ 1 ถนนบางพูน-รังสิต ตำบลบ้านกลาง อำเภอเมือง จังหวัดปทุมธานี 12000 ประเทศไทย TEL : 0-2581-5462 ทะเบียนเลขที่  
29/3 MOO 1 BANGPOON-RUNGSIT ROAD, BANKLANG, MUANG, PATHUMTHANEE 12000 THAILAND. FAX : 0-2581-5397 0107536000765

- Profit (Loss)

The third quarterly (1 October - 31 December 2012), the company's net profit was 442.46 million baht , increase from the same period of year 2011 which a loss was 366.92 million baht or increased 220.59% that from the factors are as following:

- 1) Sales volume is increase extremely from the recovery of automotive industry , accordingly lead to Economical of Scale in production , the cost per unit to decreased.
- 2) The company has continuously productivity development by the SNAP ( Stanley New Approach for higher Productivity) system was used to increase productivity.
- 3) The third quarterly of last year , the company had lot of expenses from flood situation.

Submitted for your information.

Yours Faithfully,



(Mr. Apichart Lee-issaranukul)  
Executive Vice President