



บริษัท ไทยสแตนลีย์การไฟฟ้า จำกัด (มหาชน)
THAI STANLEY ELECTRIC PUBLIC COMPANY LIMITED

29/3 หมู่ 1 ถนนบางพูน-รังสิต ตำบลบ้านกลาง อำเภอเมือง จังหวัดปทุมธานี 12000 ประเทศไทย TEL : 0-2581-5462 หมายเลขที่
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August 6, 2012

Subject To explain company operation Quarterly 1/2012

To President
The Stock Exchange of Thailand

Thai Stanley Electric Public Company Limited would like to explain about company operation Quarterly 1/2012 as follows:-

- Sale increasing 30.27 %
- Net profit increasing 41.44%

- Sales

The first quarterly (1 April - 30 June 2012). The company's sales were 2,539.67 million baht, an increase of sales were 1,949.56 million baht to 590.11 million baht or 30.27% from the same period of last year (1 April - 30 June 2011). As resulting from the recovery of the automotive industry that slowdown from the floods in year 2011. All the car maker can return to normal production and increase production to delivery in order of the consumers and the first car of the government policy to encourage car purchases increased.

The production of cars was 558,282 units increased from the same period of year 2011 which production was 341,629 units or increased 63.42%. The export of car was 236,148 units increased from the same period of year 2011 which export was 166,498 units or increased 41.83%. Domestic Sale was 327,202 units increased from the same period of year 2011 which sale was 193,393 units or increased 69.19%. In section of motorcycle normal continuity growth. The total production was 659,777 units, increased from the same period of year 2011 which the production was 593,934 units, or increased 11.09%.



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- Profit (Loss)

The first quarterly (1 April - 30 June 2012), company's net profit was 328.23 million baht , increase 41.44% from the same period of year 2011 which a profit was 232.07 million baht from the factors are as following:

- 1) Sales volume is increase extremely from the recovery of automotive industry , accordingly lead to Economical of Scale in production , the cost per unit to decreased.
- 2) The company has continuously productivity development by the SNAP (Stanley New Approach for higher Productivity) system was used to increase productivity.

Submitted for your information.

Yours Faithfully,

Mr. Apichart Leeissaranukul

Executive Vice President